# Press release template

The following template can be used to form the basis of your press release. It is only a starting point – the most interesting details will be specific to the activity happening at your school. So remember to amend as appropriate, completing any gaps in brackets. In particular, don’t forget to source some quotes!

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## Press Release

## 1 MARCH 2019 [Amend date]

For immediate release

## Pupils at [insert name of school] put scientists through their paces

## [Insert location], UK

Pupils at [insert school name] have been interacting with scientists from across the UK in an online public engagement activity aimed at getting students excited about science.

*I’m a Scientist, Get me out of here* sees students putting scientists through their paces through online live chats in which they can ask the experts about anything, from climate change to coding.

The aim of the activity is to get students excited about science. Students see that scientists are normal people, learn that science lessons relate to real life, and become more enthused about science.

The activity runs from 4th–15th March 2019.

*I’m a Scientist* is funded principally by [Wellcome](http://www.wellcome.ac.uk/), an independent global charitable foundation dedicated to improving health. Additional funders for *I’m a Scientist* March 2019 include:

* [The British Psychological Society](https://www.bps.org.uk/) (BPS)
* [Science and Technology Facilities Council](https://stfc.ukri.org/) (STFC)
* [ScotCHEM](https://www.scotchem.ac.uk/)
* [Institute of Physics](http://www.iop.org/) (IOP)
* [The National Collaborative Outreach Programme](https://www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/national-collaborative-outreach-programme-ncop/) (NCOP)

[Insert name], Headteacher at [insert school name] said: “*Quote*”.

[Insert name], Science teacher at [insert school name] said: “*Quote*”.

[Insert name], year [x] pupil at [insert school name] said: “*Quote*”.

###

-ENDS-

## MEDIA ENQUIRIES

### [Insert school name]

[Insert school contact details here]

### I’m a Scientist

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## NOTES TO EDITORS

### About I’m a Scientist, Get me out of here

*I’m a Scientist, Get me out of here!* is a one-of-a-kind online public engagement activity where school students from across the UK connect with scientists.

Students challenge the scientists over fast-paced online text-based live chats. They ask the scientists anything they want, and vote for their favourite scientist to win a prize of £500 to communicate their work with the public.

The activity is supported by carefully developed, and tested, teaching resources.

The aim of the activity is to get students excited about science. Students see that scientists are ‘normal’ people, learn that science lessons relate to everyday life, and become more enthused about science.

For the scientists involved, *I’m a Scientist* provides them with the opportunity to develop communication skills, gain a fresh perspective on their work, and find out what young people think about science and the role of scientists.

Around 3,300 students from 80 schools across the UK will be interacting with over 70 scientists during March’s *I’m a Scientist* activity.

The activity runs from 4th–15th March 2019.

If you’d like your school to take part in future *I’m a Scientist* activities, register your interest here imascientist.org.uk/teachers.

**Funders:**

[Wellcome](http://www.wellcome.ac.uk/) is the main funder of the *I’m a Scientist* project. Wellcome is an independent global charitable foundation dedicated to improving health. Wellcome supports the brightest minds in biomedical research and the medical humanities. Wellcome’s public engagement grants are intended to promote interest, excitement and debate around science and society.

Additional funders for *I’m a Scientist* March 2019 include:

* [The British Psychological Society](https://www.bps.org.uk/) (BPS)
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* [ScotCHEM](https://www.scotchem.ac.uk/)
* [Institute of Physics](http://www.iop.org/) (IOP)
* [The National Collaborative Outreach Programme](https://www.officeforstudents.org.uk/advice-and-guidance/promoting-equal-opportunities/national-collaborative-outreach-programme-ncop/) (NCOP)

For further information about funders, please visit [about.imascientist.org.uk/funders/](http://about.imascientist.org.uk/funders/)

**Artwork:**

*I’m a Scientist* artwork, photos and image resources can be found on the *I’m a Scientist* website, here [about.imascientist.org.uk/artwork-and-images/](http://about.imascientist.org.uk/artwork-and-images/).

**Contact:**

For further information about *I’m a Scientist, Get me out here!* visit [imascientist.org.uk/](http://imascientist.org.uk/).

Contact: Shane McCracken | Director | [Gallomanor](http://www.gallomanor.com)
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Email: shane@gallomanor.com

### About [insert name of school]

[Insert boilerplate copy about your school]
For further information, visit [insert school website URL].