# Press release template

The following template can be used to form the basis of your press release. It is only a starting point – the most interesting details will be specific to the event happening at your school. So remember to amend as appropriate, completing any gaps in brackets. In particular, don’t forget to source some quotes!

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## Press Release

## 06 MARCH 2017 [Amend date]

For immediate release

## Pupils at [insert name of school] put scientists through their paces in online competition

## [Insert location], UK

Pupils at [insert school name] have been interacting with scientists from across the UK in an online public engagement event aimed at getting students excited about science.

*I’m a Scientist, Get me out of here* sees students putting scientists through their paces through online live chats in which they can ask the experts about anything, from climate change to coding.

The aim of the event is to get students excited about science. Students see that scientists are normal people, learn that science lessons relate to real life, and become more enthused about science.

The event runs from 6th – 17th March 2017.

*I’m a Scientist* is funded principally by [Wellcome](http://www.wellcome.ac.uk/), an independent global charitable foundation dedicated to improving health. Additional funders in March 2017 include:

* [The Institiute of Physics](http://www.iop.org/) (IOP)
* [Institute of Physics and Engineering in Medicine](http://www.ipem.ac.uk/) (IPEM)
* [The Association for the Study of Animal Behaviour](http://www.asab.org/) (ASAB)

[Insert name], Headteacher at [insert school name] said: “*Quote*”.

[Insert name], Science teacher at [insert school name] said: “*Quote*”.

[Insert name], year [x] pupil at [insert school name] said: “*Quote*”.

###

-ENDS-

## MEDIA ENQUIRIES

### [Insert school name]

[Insert school contact details here]

### I’m a Scientist

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## NOTES TO EDITORS

### About I’m a Scientist, Get me out of here

*I’m a Scientist, Get me out of here* is an online public engagement event where school students from across the UK meet and interact with scientists. It’s an X Factor-style competition between scientists, where the students are the judges.

Students challenge the scientists over fast-paced online text-based live chats. They ask the scientists anything they want, and vote for their favourite scientist to win a prize of £500 to communicate their work with the public.

The event is supported by carefully developed, and tested, teaching resources.

The aim of the event is to get students excited about science. Students see that scientists are normal people, learn that science lessons relate to real life, and become more enthused about science. For the Scientists involved, I’m a Scientist provides the opportunity to develop communication skills, gain a fresh perspective on their work, and find out what young people think about science and the role of scientists.

Students at nearly 130 schools from across the UK will be interacting with 40 scientists across 8 different themed “zones” this March.

For further information about who’s taking part in *I’m a Scientist* March 2017, please visit <http://imascientist.org.uk/news>

The event runs from 6th-17th March 2017.

If you’d like your school to take part in future *I’m a Scientist* events, register your interest here http://imascientist.org.uk/teachers.

**Funders:**

[Wellcome](http://www.wellcome.ac.uk/) is the main funder of the *I’m a Scientist* events.

The Wellcome Trust is an independent global charitable foundation dedicated to improving health. The Wellcome Trust supports the brightest minds in biomedical research and the medical humanities. The Wellcome Trust’s public engagement grants are intended to promote interest, excitement and debate around science and society.

Additional funders in March 2017 include:

* [The Institiute of Physics](http://www.iop.org/) (IOP)
* [Institute of Physics and Engineering in Medicine](http://www.ipem.ac.uk/) (IPEM)
* [The Association for the Study of Animal Behaviour](http://www.asab.org/) (ASAB)

For further information about funders, please visit <http://about.imascientist.org.uk/funders/>.

**Artwork:**

*I’m a Scientist* artwork, photos and image resources can be found on the *I’m a Scientist* website, here <http://about.imascientist.org.uk/artwork-and-images/>.

**Contact:**

For further information about *I’m a Scientist, Get me out here*, visit <http://imascientist.org.uk/>.

Contact: Shane McCracken | Director | [Gallomanor](http://www.gallomanor.com)

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### About [insert name of school]

[Insert boilerplate copy about your school]

For further information, visit [insert school website URL].